

ExpertusONE LMS vs. SumTotal LMS

Research Report

Five key differences between the ExpertusONE and SumTotal enterprise LMSs:

- 1 SumTotal provides a broad suite of HR software; however, Expertus is 100% focused on learning
- 2 Only ExpertusONE has an award-winning user interface that's modern, intuitive and easy to learn and use
- 3 ExpertusONE easily integrates with any third-party application through REST APIs
- 4 ExpertusONE has advanced mobile support
- 5 No gamification in SumTotal's LMS and limitations in its social tools



The following comparison is based on client/partner feedback, research and publically available analyst reviews:

	ExpertusONE LMS	SumTotal Learn LMS
Focus	<ul style="list-style-type: none"> • Expertus is 100% focused on learning • Implement best practice functionality that can apply to multiple customers • Customers can influence roadmap 	<ul style="list-style-type: none"> • Overall strategy is to become an HR system (talent management, payroll, content, etc.) • Learning is only one module of the whole suite
Product Features	<ul style="list-style-type: none"> • 'Deep learning' platform with all features and functionality included out-of-the-box • Ranked the #1 LMS for 2013 and 2014 • The most comprehensive platform on the market, both from a features and integrations standpoint 	<ul style="list-style-type: none"> • Analysts point to platform's significant challenges/lackings: • No gamification • Limited mobile functionality • No eCommerce promo codes and discounts • Poor event management
User Interface (UI)	<ul style="list-style-type: none"> • One of the best UIs: user friendly, intuitive and easy to use • Users need no training; admins need only limited training 	<ul style="list-style-type: none"> • Recently updated UI • Still needs improvements, however, to be truly modern

Third-party Integrations/ System Openness	<ul style="list-style-type: none"> • Natively built for the cloud (SaaS) • Open system based on new technology standards (LAMP) and RESTful APIs • Can integrate with any systems and applications 	<ul style="list-style-type: none"> • Historically mainly deployed on premise; hosted is just recent • Older technologies/capabilities for APIs (.Net); makes SaaS management more complex • Unclear if APIs will be further supported as a result of the 2014 SkillSoft acquisition
Continuity/ Stability	<ul style="list-style-type: none"> • Privately owned company with a stable capital structure • Founders still lead the company today • One-product company with a clear strategy and roadmap 	<ul style="list-style-type: none"> • Multiple ownership changes and acquisitions resulted in a large legacy base of products to support • Recently acquired by Skillsoft; results in uncertainty for product support/roadmap and LMS support
Cost	<ul style="list-style-type: none"> • Competitive pricing due to focus on learning, SaaS model benefits and ease of administration 	<ul style="list-style-type: none"> • Expensive pricing due to broader HR suite offering • Higher administrative overhead due to solution complexity
Customer Base Growth	<ul style="list-style-type: none"> • Double-digit customer growth 	<ul style="list-style-type: none"> • Lost ground in the European market with biggest customer attrition among TM/LMS enterprise players

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