

69%

More revenue is driven by an engaged and motivated retail employee than those who are not.⁴



67%

Median turnover rate for part-time retail employees.⁵

\$30

According to Forbes, each dollar that is invested in eLearning results in a \$30 increase in productivity.⁶



41%

Number of employees likely to leave companies that invest little or nothing in training within one year.⁷

Expertus delivers modern, cloud LMS technology for the future of learning. ExpertusONE is a commercial-grade LMS with the flexibility and innovative design to handle the evolving learning needs of large, global retail enterprises.

The platform provides one learning system for employees, customers, partners or distributed workforces. It integrates with other HR systems and supports advanced mobile, social and Salesforce connections.

Did you like this infographic? Then you might also be interested in our LMS Buyer's Kit. [Download Now](#)

References:

¹ *Debunking the Retail Apocalypse*, IHL Group

² Center for American Progress

³ *Factoring People into the P&L Equation*, WorkJam

⁴ *Retail Turnover Rates on the Rise*, CNBC

⁵ The Hay Group

⁶ *Why C-Levels Need to Think About eLearning and Artificial Intelligence*, Forbes

⁷ *Bridging the Skills Gap*, ATD

Effective Retail Staff Training

Proactive retail organizations...

- Increase in-house learning opportunities to grow and retain staff.
- Alert employees when new training is available to develop their skills.
- Consider solutions with geofencing to manage mobile learning access and keep training from occurring in overtime hours.
- Account for all learning, wherever it happens—via virtual reality, video, social and more.
- Track learning outcomes, not just completed courses.

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