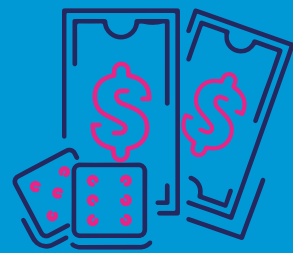


GAMING INDUSTRY WORKFORCE CHALLENGES

A Growing Industry

Analysts forecast a compound annual growth rate of 10.16% between 2017-2021 for the global casino gaming market.¹ An impressive number that brings with it a myriad of challenges.

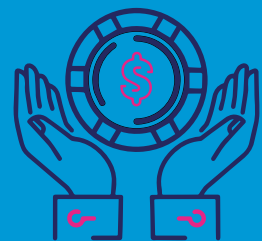
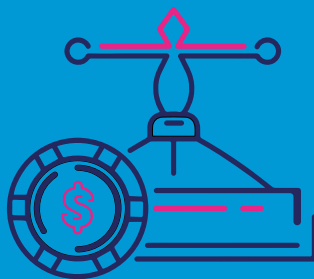


734,000+

Number of U.S. workers in 24 states that are directly employed by the casino industry.

106,000+

Number of workers in the UK gaming industry, per the UK Gambling Commission.



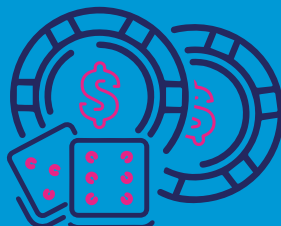
33%

More than one-third of the gaming workforce is made up of millennials.²

The casino industry is a large employer of workers under 30 years of age.

62,000

Number of new jobs the U.S. gaming industry expects to add in the next decade.³



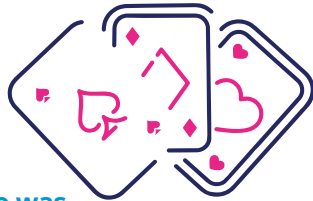


200

Different types of careers are supported by the gaming industry.

Hospitality, culinary, security, technicians, finance and game operations are just a few examples.

\$2.8M



Amount a California casino was fined by the U.S. Treasury for repeated anti-money laundering (AML) violations.⁴

New Regulations

The American Gaming Association's new code of conduct includes training requirements for casino employees on procedures for dealing with underage gambling and other key issues.

Expertus delivers modern, cloud LMS technology for the future of learning. ExpertusONE is a commercial-grade LMS with the flexibility and innovative design to handle the evolving learning needs of large, global enterprises within the gaming industry.

The platform provides one learning system for employees, customers, partners or distributed workforces, integrates with other HR systems and supports advanced mobile, social and Salesforce connections.

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References:

¹ Global Casino Gaming Market 2017-2021 by Research and Markets

² America Community Survey, U.S. Census Bureau

³ U.S. Bureau of Labor Statistics

⁴ Casino.org

Meeting Gaming Workers' Needs

Gaming organizations can...

- Increase in-house training opportunities to grow and retain staff.
- Deliver innovative learning experiences for younger workers.
- Implement a central learning solution to proactively track compliance training.
- Remind employees when new training is available to expand their skills.
- Provide workers with training anytime, anywhere via mobile devices.

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