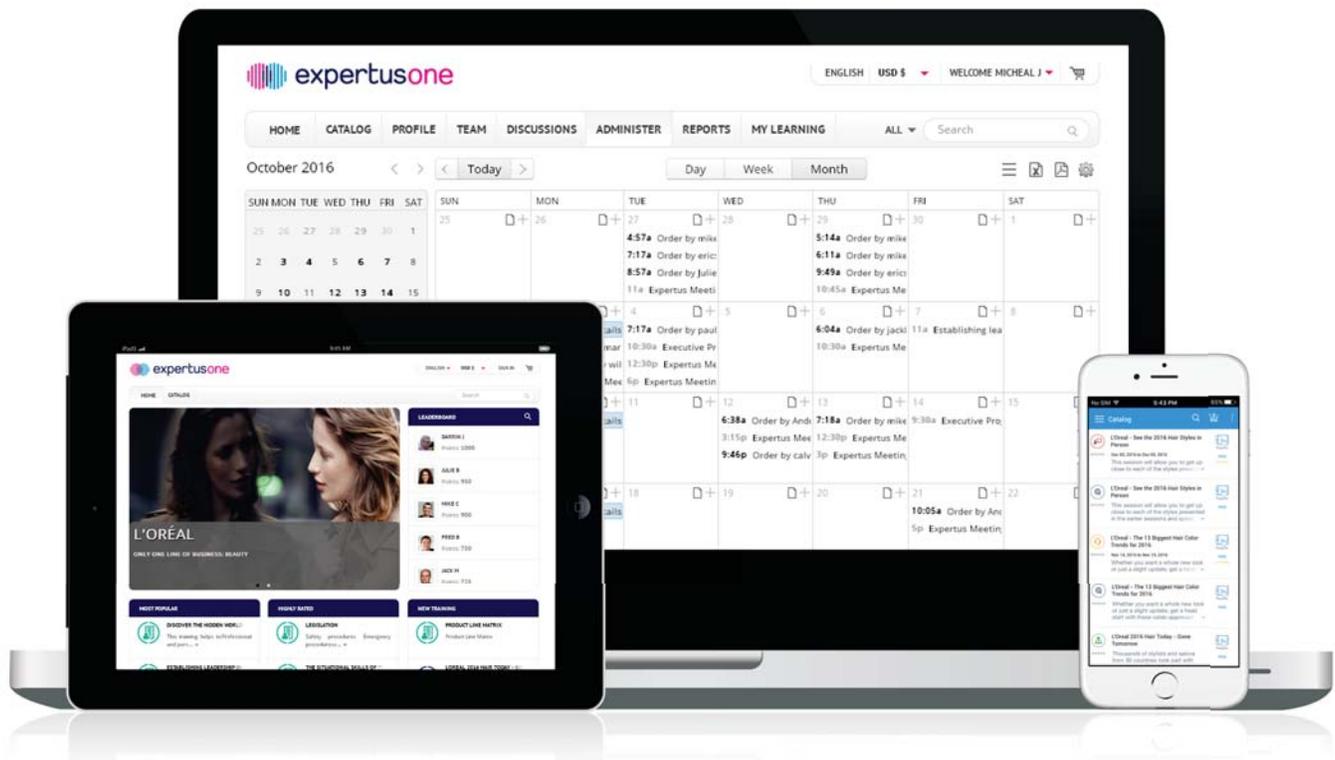


The LMS Solution for Technology Companies—ExpertusONE

A modern, scalable and reliable enterprise LMS that drives your speed of business

There's a reason why ExpertusONE is the preferred LMS for growing technology companies. It was specifically designed to overcome your biggest and most frustrating learning management challenges.



ExpertusONE deeply resonates with technology organizations because we're growing exponentially, just like you, and are always seeking new ways to take your business to the next level. This means:

- **Offering the best and most robust LMS mobile app available** that lets your customers and partners train when and where it's most convenient—even offline—from their preferred device
- **Handling eLearning and video with ease** to make your training even more engaging and current
- **Supporting innovative reporting and mobile analytics** to help you identify and capitalize on your training profit centers
- **Relieving the burden from your overworked admins** through automated administration and intuitive system workflows

How ExpertusONE Solves Your Top Training Management Challenges

Challenge #1: Restricted LMS Scalability

Are you growing at a rapid pace, but your system can't keep up? It crashes, slows down or restricts expansion?

ExpertusONE Solution: Unlimited Scalability, No Performance Degradation

ExpertusONE scales at your speed of business. As a SaaS product, it can scale to serve 10 to tens of thousands of new users (customers, partners and even employees)—without crashing the system or slowing down performance. This empowers you to not only keep up with, but take full advantage of, new training opportunities.

Challenge #2: No Partner or Customer Training

If you're like most technology companies, you're training 2-5 times more external than internal learners—with great ROI. But are you limited to the number you can train simultaneously because your LMS can't scale or it can't serve multiple audiences from one platform? Maybe it doesn't support external training at all?

ExpertusONE Solution: Complete Extended Enterprise Learning

ExpertusONE was built to serve the extended enterprise—your valuable customer and partner channels. It has a modern UI that needs no training to use and is completely localized to the user's language and currency. So your customers and partners are more engaged and buy more training. ExpertusONE can also support multiple unique interfaces, training programs and advanced eCommerce for as many external learning groups as you'd like. So you can take advantage of training as a revenue stream. If you're also doing employee training, ExpertusONE can meet this need too.

Challenge #3: Unmanageable Training Programs

Are your admins at their breaking point? Whether your learning system has limited functionality or it's tasked with more than it can handle (maybe there's no LMS entirely!), your admins are forced to do most tasks manually. This wastes time and bogs down learning delivery. Add to that a dysfunctional LMS where angry learners can't find or use training—plus ongoing system downtime. It's no wonder your admins are frustrated!

ExpertusONE Solution: Streamlined Workflows & Automated Administration

ExpertusONE frees your admins from "catchup mode" by automating many of their daily tasks, such as reporting and training calendar maintenance. Its modern UI is incredibly easy for admins and learners to use, lessening the burden of fielding "help desk" type questions. And since ExpertusONE is enterprise-class, it's built for large learner groups and it's incredibly stable with minimal issues. ExpertusONE is a game-changer for admins, and an LMS they'll want to build their careers on.

Challenge #4: Ugly, Outdated LMS Interface

Have you considered other LMSs, but are shocked at their UIs? Many have old, clunky interfaces that you'd be embarrassed to show to customers or partners as an extension of your brand.

ExpertusONE Solution: A Modern & Fresh UI

ExpertusONE has the look and feel that millennials, and your other tech-savvy partners/customers/employees, expect. ExpertusONE is also highly configurable to reflect your corporate brand. So when learners login, they see a fresh, intuitive interface that makes training more desirable and easier to find. And the more that your customers and partners train, the happier they'll be, and the more product you'll sell.

Challenge #5: Poor System Reliability

Is your learning system slow, unstable or buggy? All are frustrating and costly problems. Since traditional LMSs were designed to do one thing and, typically, serve one set training audience, their performance has plummeted as they've had to bolt-on new features and try to scale to meet new user thresholds.

ExpertusONE Solution: Exceptional LMS Stability

ExpertusONE uses modern technology that's much more stable than legacy platforms. Its cloud-based architecture, along with Rackspace hosting, also affords exceptional system availability, security and performance. So instead of worrying about what bug you'll have to fix or how soon you can get your system back up, you can move your focus to driving external training revenue.

No matter how far or fast you grow, ExpertusONE will support and drive your success. Visit expertus.com or email info@expertus.com to schedule your demo.

