

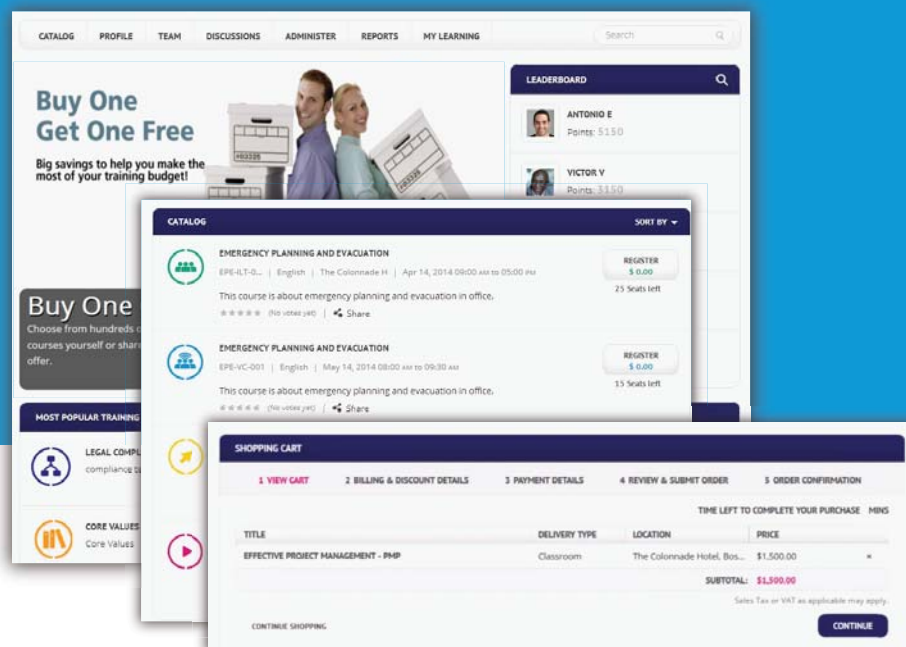
Increase Your Training Revenue and Profitability

Advanced, Global
Enterprise Commerce

Remarkably
Easy to Use

Total Insight into
Revenue & Progress

It's never been easier to grow and manage your commercial training program! Designed to solve the unique challenges of training your customers and partners, ExpertusONE Commerce delivers: a next-gen shopping cart, multiple payment methods, course bundling and global tax policy support. Plus, its state-of-the-art discount and promotions module allows you to monetize and expand revenue opportunities.



Only ExpertusONE features a “sophisticated simplicity” design, which makes buying commercial training a snap. Our homepage is built to make training more appealing. Its catalog makes training quick and easy to find. And ExpertusONE’s shopping cart uses the latest eCommerce technology for convenient, seamless transactions.

Key Features & Benefits

Advanced, Global Commerce Features

Only ExpertusONE delivers a new, simplified and innovative approach to enterprise eCommerce

- eCommerce engine syncs with event management functions (ILT and virtual)
- Delivers robust reporting (revenue, billing, reconciliation, surveys, etc.) with complete, real-time data access
- Consolidates classroom, eLearning, video and support docs into the same platform
- Integrates with ERP, CRM, virtual conferencing and lab tools for a total platform solution

Remarkably Easy to Use

Offers the intuitive and streamlined learner/admin workflows that ExpertusONE is known for

- Same experience as top commerce websites and popular online shopping carts
- Guest browsing, self-service user creation and text notifications for learners; admin ordering for customers
- Customers can also use crowdsourced data to find offerings based on ratings, popularity and tags
- Recommended courses give learners an intuitive, contextual experience

Completely Configurable

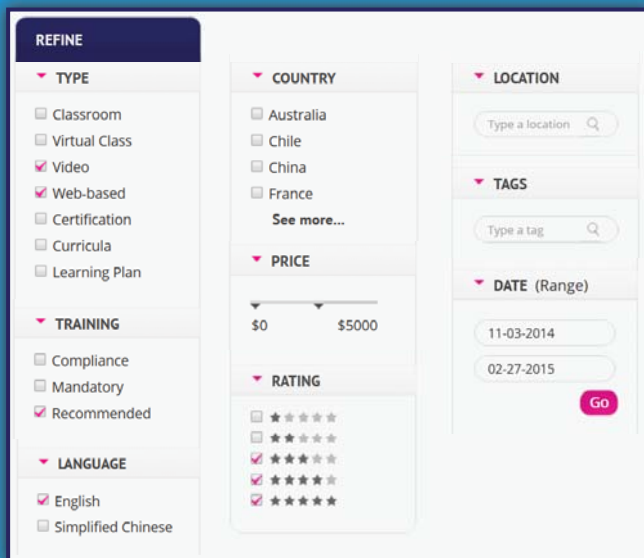
Quick and easy configurations meet your specific training commerce goals and initiatives

- Create personalized audience/customer catalogs and program-specific views
- Drive revenue in strategic regions and around new products with the discount and promotions module
- Analyze all commerce and training data and easily track instructor/resource utilization via robust reporting
- Enable customer system notifications to remind users of recertification requirements and new trainings

Totally Secure & Reliable

ExpertusONE's cloud design delivers exceptional reliability, plus several payment/tax conveniences

- 100% secure and PCI compliant
- Supports multiple payment methods: credit card (via CyberSource), invoice, check, training credit and purchase order
- Built-in global tax calculations module automates this once tedious activity



A critical component of selling training is making it incredibly easy for learners to find what they need... fast.

With ExpertusONE, learners use an advanced search engine (similar to commercial travel sites) that quickly filters and optimizes results. Your benefit? Happier customers and increased training sales!



Schedule a demo...

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ExpertusONE Commerce brochure V0.1