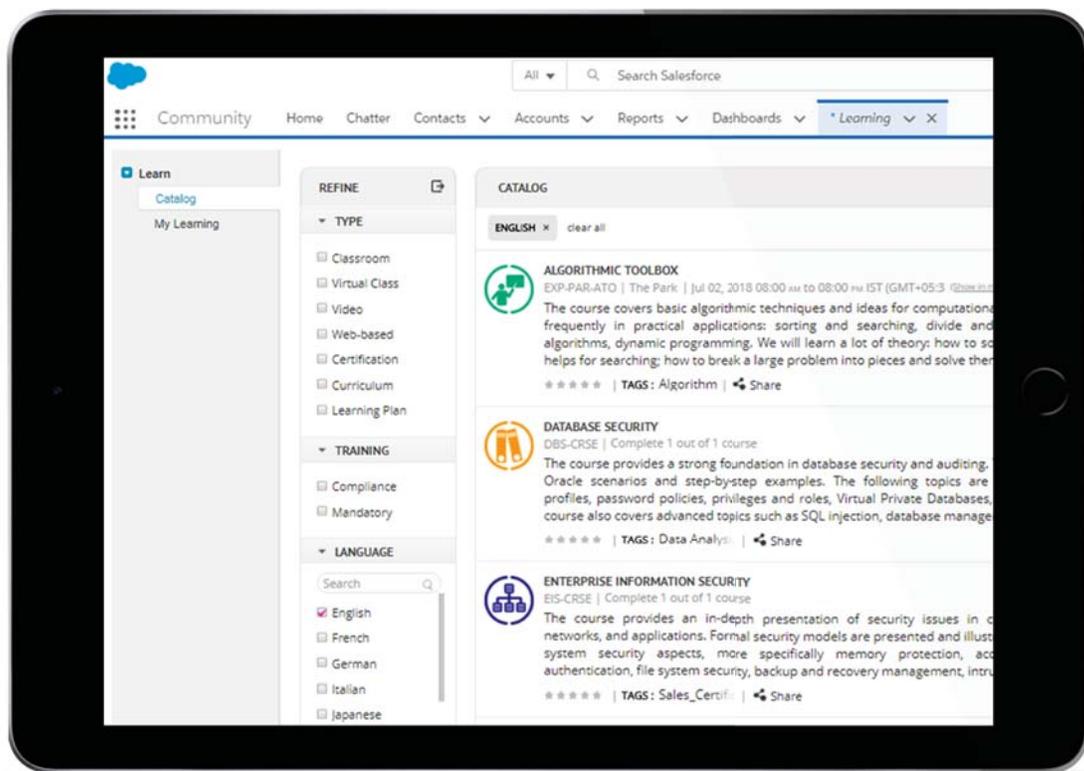


# ExpertusONE for Salesforce

## Fuel sales team, partner and customer engagement with powerful learning technology

Combine the ExpertusONE LMS and Salesforce to engage individuals with a powerful learning experience, and to make new connections between your learning and Salesforce data. ExpertusONE for Salesforce is an AppExchange approved integration that lets you:

- Easily access training within Salesforce from a 'Learning' tab
- Track and manage all learning activity in a powerful, enterprise-class LMS
- Make decisions with learning data from Salesforce Reporting



### Convenient Access

Salesforce users can take training in their environment

### Digital Learning Platform

Track and manage all learning from a modern, digital LMS

### Centralized Data

Merge learning and Salesforce data for deeper customer insights and better sales performance and opportunities

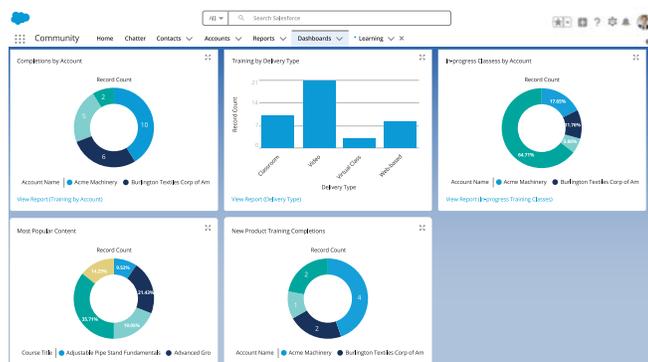
## Why Use ExpertusONE for Salesforce

### Easily access learning in Salesforce

Using SSO, learners from your sales team, partner channel and customers outside of your organization can all access secure and personalized training within the Salesforce CRM.

### Create powerful business reports

Centralize learning and Salesforce data to make powerful, analytics-based reports that impact your entire business.



### View training activity feed in Chatter

Leverage Salesforce Chatter feed to readily share learning activities across your sales organization.

### Simplify administration with streamlined workflows

- **Generate learner profiles from Salesforce user attributes**  
Auto-generate learner profiles and other HRIS data. Two-way data flow ensures all data is synchronized
- **Auto-enroll Salesforce users into training**  
Create profile-based recommendations and mandatory registrations

### Upsell new products and services

View contacts and accounts' complete training history to better understand their needs and interests for upselling opportunities.

### Consolidate training for all internal and external audiences

Simplify the way your company delivers training to employees, sales teams, partners, customers and contractors with a single LMS. Deliver secure and tailored training to any audience—in or outside of Salesforce.

### Track and manage learning in a modern, digital LMS

As the market's first digital learning platform, the ExpertusONE LMS helps global enterprises usher in the digital transformation with invisible and ubiquitous learning that's always on.



Schedule your demo today.

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